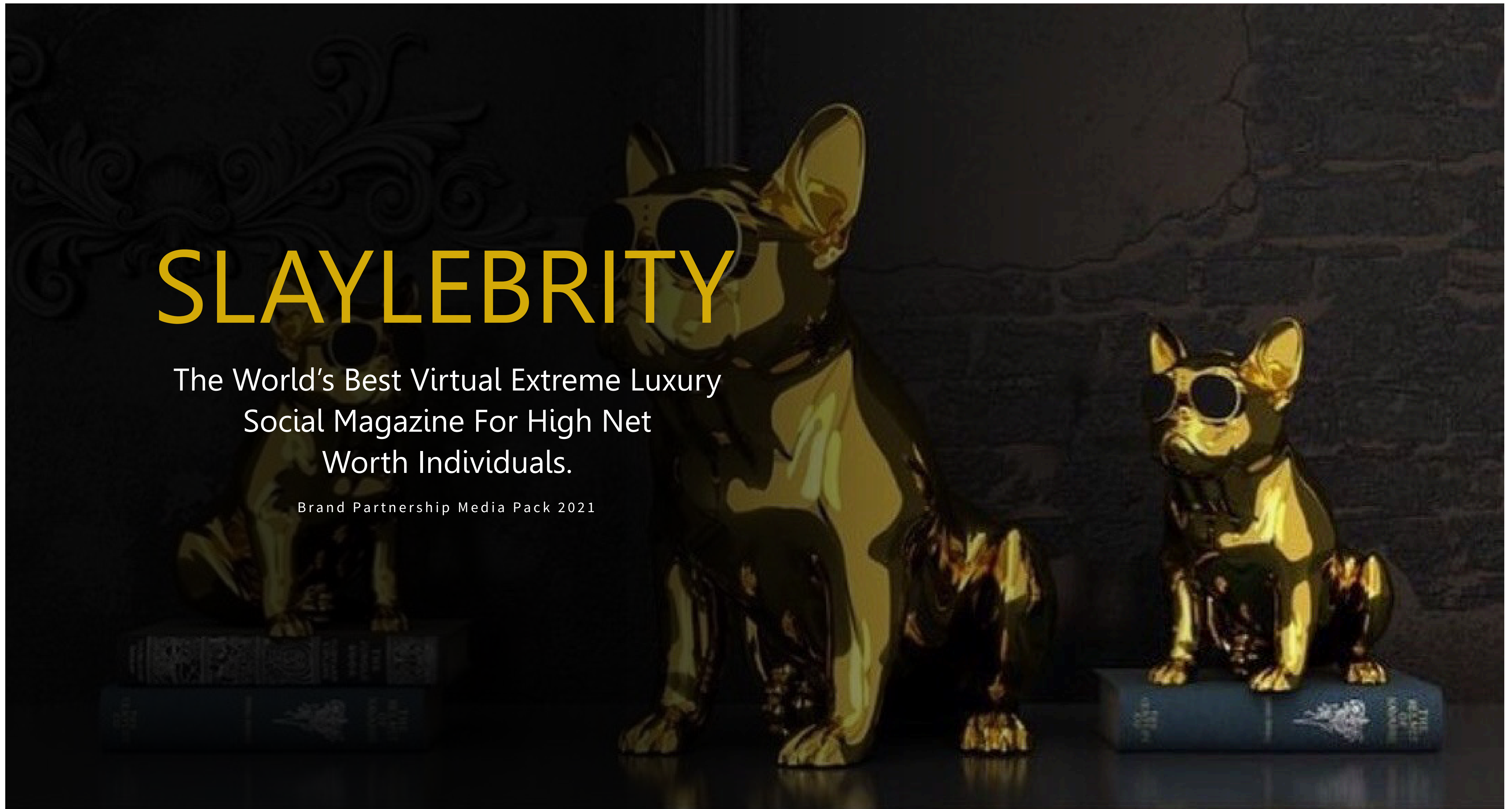


# SLAYLEBRITY

The World's Best Virtual Extreme Luxury  
Social Magazine For High Net  
Worth Individuals.

Brand Partnership Media Pack 2021





# Trend Setters, Influencer Gods, Motivators

Slaylebrity luxury lifestyle platform is an evergreen world class magazine and social platform allowing users access to high disposable income for tier 1 and tier 2 traffic and an avid reader base. In short the platform offers an international barometer of refined taste.

# OVERVIEW

## Audience

- United States 29%
- United Kingdom 13.8%
- India 6.78%
- Canada 4%; Australia 4%; Germany 3%
- Female 73%
- Age 24-34
- 56% households earn 50K+
- 65% have travelled in the last year

## Website

- 90K + monthly page views
- 30K+ monthly users
- 706K monthly impressions
- 80% organic search; 13% social

## Social

- Youtube: 380K+; Instagram: 260K +;
- Social views: 30M + monthly views





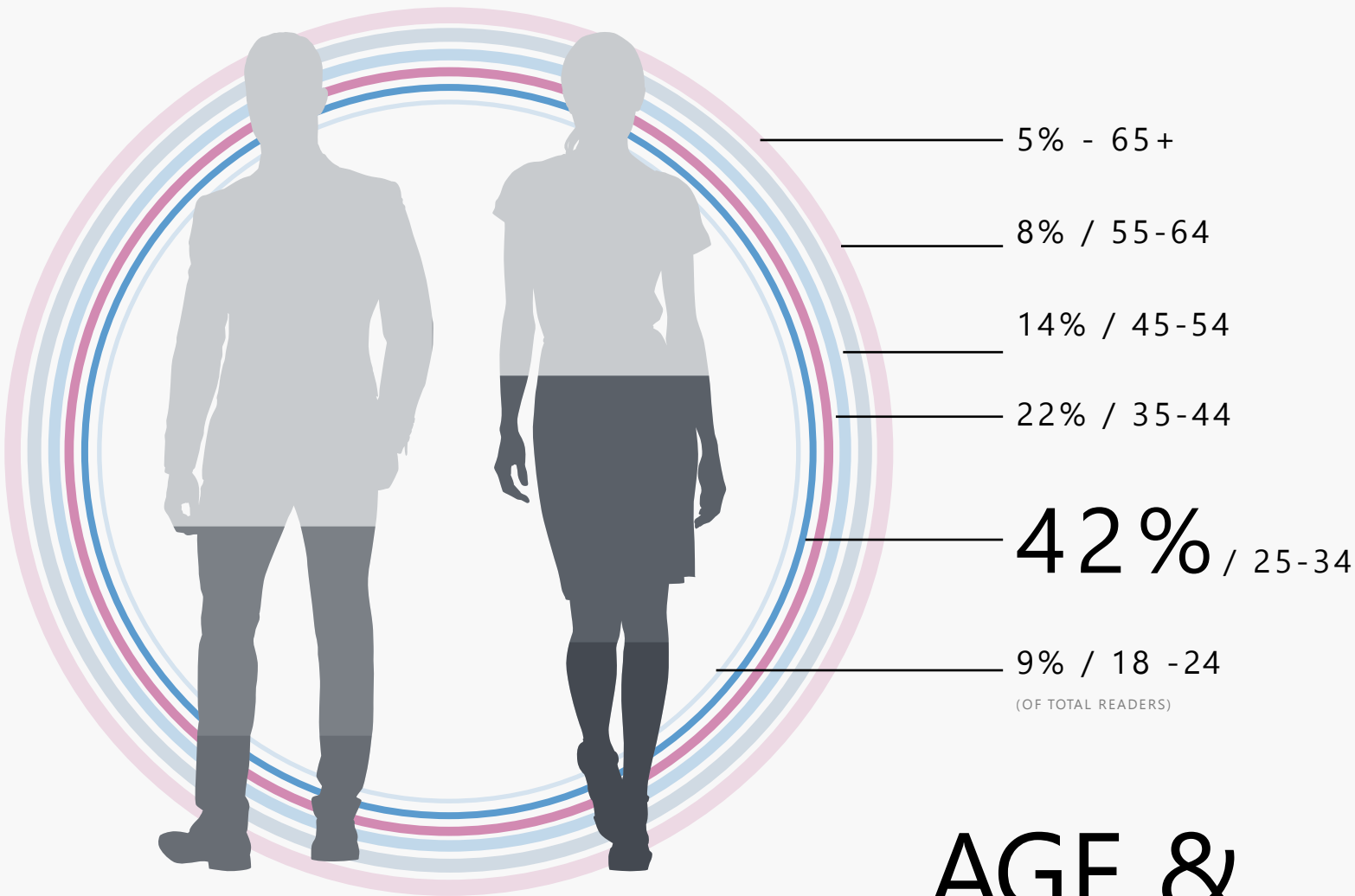
# THE AUDIENCE

When trying to sell expensive luxurious things it is definitely more prudent to focus on platforms that focus solely on attracting users that like ultra expensive luxurious things than a general platform.

Slaylebrity has accomplished something no other publication or digital platform can claim

An environment dedicated heavily to reaching an affluent audience for brand awareness. It goes without saying that this is a niche select audience, The value is not in the numbers but in the quality.

87% of slaylebrity traffic is interested in luxury goods, travel, fine food, luxury cars entertainment, fitness, beautiful things/people and celebrity life.



27%  
MEN

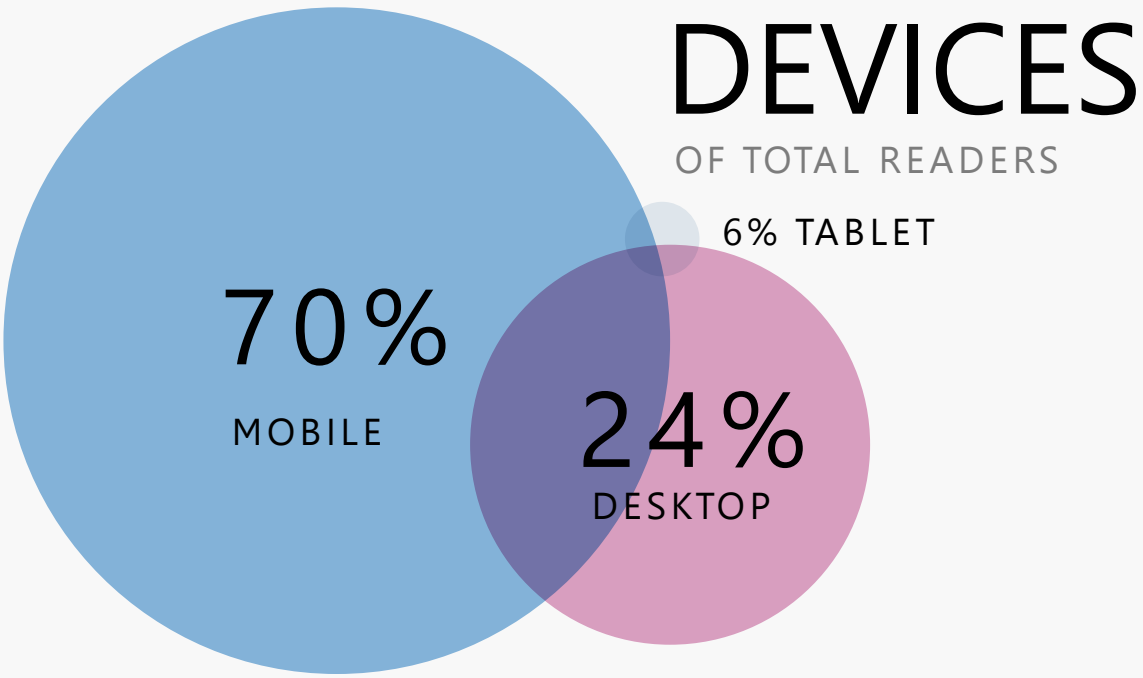
73%  
WOMEN

27% OF TOTAL  
READERS  
ARE MEN  
AGED 25-34

73% OF TOTAL  
READERS ARE  
WOMEN  
AGED 25-34

## AGE & GENDER

OF ALL USERS



## GEOGRAPHY

	1. United States		13. Spain
	2. United Kingdom		14. Italy
	3. Canada		15. South Africa
	4. India		16. Switzerland
	5. Germany		17. Nigeria
	6. Australia		18. Romania
	7. Brazil		19. Colombia
	8. Mexico		20. Greece
	9. Turkey		21. United Arab Emirates
	10. Netherlands		22. Saudi Arabia
	11. Russia		23. Kuwait
	12. France		

## INCOME

58%  
Earn \$50 +

26%  
Earn \$100K +

12%  
Earn \$200K +

## LIFESTYLE

\$500

Avg spend from  
Slaylebrity traffic

65%

Have either purchased a luxury  
vehicle or travelled to an  
exotic location  
in the past year.

\$200,000+

Avg spend for a luxury car



Slay Network



UPLOADS  
3,281



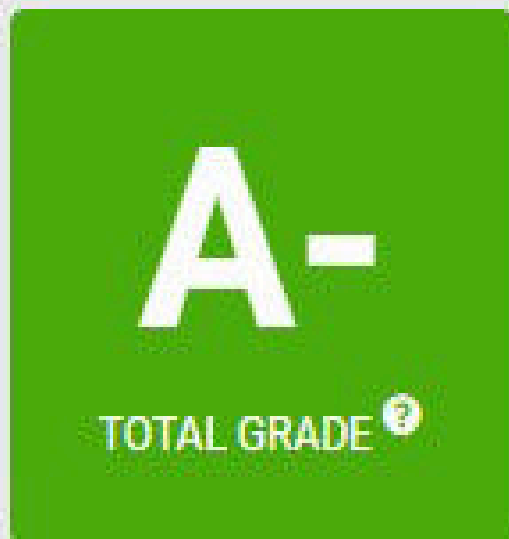
SUBSCRIBERS  
375K

VIDEO VIEWS  
190,073,146

COUNTRY  
GB

CHANNEL TYPE  
Sports

USER CREATED  
Jul 31st, 2016



2,196th  
SOCIAL BLADE  
RANK

69,341st  
SUBSCRIBER  
RANK

37,050th  
VIDEO VIEWS  
RANK

2,224th  
COUNTRY  
RANK

1,624th  
SPORTS  
RANK

53K ▼53.1%  
SUBSCRIBERS FOR THE LAST 30 DAYS

\$4.6K - \$73.7K  
ESTIMATED MONTHLY EARNINGS

18.419M ▼61.2%  
VIDEO VIEWS FOR THE LAST 30 DAYS



TOTAL SUBSCRIBERS (WEEKLY)

\$55.3K - \$884.1K  
ESTIMATED YEARLY EARNINGS

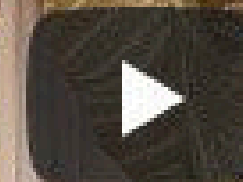


TOTAL VIDEO VIEWS (WEEKLY)

USERS RECENT VIDEO



Embellished gold and whi...







# Advertising Model

## **SINGLE USE MODEL FOR ONE TIME ADS ETC**

Membership use model:

Join the membership club and get unlimited access to the platform to advertise your goods or services. Enjoy 10-25% discounts off regular one time ads depending on your level of membership.

For details visit [bit.ly/SlayclubworldVIP](https://bit.ly/SlayclubworldVIP)



# Collaborate with Slaylebrity?

Are you a luxury influencer?

If so you should consider the slay ambassador program.

This is your chance to partner with an esteemed brand and get your name out there to those who would be interested in your brand via Slay Network youtube page.

Learn more at <https://slaylebrity.com/videos/slay-network-ambassador-program>

If you want to share your content daily on Slaylebrity then the VIP membership is for you, check it out at [bit.ly/SlayclubworldVIP](https://bit.ly/SlayclubworldVIP)





# RATE CARD

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GUEST POST FEATURE:

\$10,000/POST

LINK INSERTION ONLY:

\$1000 PER LINK





**Ready to roll?**

**Lets talk at [info@slaynetwork.co.uk](mailto:info@slaynetwork.co.uk)**

For payments you need to purchase slay (store) credits you can do so after  
confirming your total amount via email displayed above at  
<https://www.slaynetwork.co.uk/buy-slay-dollars>