



Slaylebrity

Media Kit



Slaylebrity is an International barometer of taste and elegance. It is a prestigious online luxury social experience reserved for ultra-wealthy men and women, at their leisure. Unlike Instagram, Content is provided exclusively by slay club world members. Our readers can afford anything they read about or see advertised on Slaylebrity.

Members can place adverts throughout the social network for maximum impact and discoverability. The content remains in place for a month to an unlimited period of time making the number of potential readers higher than a conventional social network platform.

36 000+
MONTHLY UNIQUE
VISITORS

45 000+
MONTHLY PAGE
VIEWS

337,679+
SOCIAL MEDIA
FOLLOWERS

10 MILLION+
MONTHLY SOCIAL MEDIA
VIEWS



4500+

@slaynetwork @theslaynetwork



11700+

@theslaynetwork



200+

@theslaynetwork



321k+

@theslaynetwork @slaybambinis @theofficialslayangels



9500+



650+





SERVICES OFFERED

- o Sponsored Posts on any Member Page
- o Custom Content Creation
- o Web Banner Advertisements
- o Brand Ambassadorship
- o Social Media Sponsored Posts
- o Sweepstakes/Giveaway Contests for our Members
- o E-newsletter Banner Media
- o Video Landing Page Takeover

Have something else in mind?

Contact us at info@slaynetwork.co.uk

For all sponsored opportunities, payments can be made with your membership slay credits or via purchase of slay credits at <https://www.slaynetwork.co.uk/buy-slay-dollars>

THE AUDIENCE

73% Female

59% Aged 24-34

TOP TRAFFIC REGIONS

1. United States	13. Spain
2. United Kingdom	14. Italy
3. Canada	15. South Africa
4. India	16. Switzerland
5. Germany	17. Nigeria
6. Australia	18. Romania
7. Brazil	19. Colombia
8. Mexico	20. Greece
9. Turkey	21. United Arab Emirates
10. Netherlands	22. Saudi Arabia
11. Russia	23. Kuwait
12. France	

Source: Google Analytics

TOPICS THEY LOVE TO READ

- o Business Tips
- o Motivational content
- o Lifestyle Content
- o Politics
- o Fashion
- o Fitness and Health
- o Children /Parenting
- o Beauty
- o Entertainment
- o Art

Slaylebrity celebrates luxury. Using large pictures and eye-catching headlines, it engages readers and offers compelling, credible editorial from various works around the globe, some specifically written for Slaylebrity.

There are no paid-for advertorials or puffs for brands that don't belong in a high-end luxury magazine.

We cover jewellery, motoring, travel, property, interior-design, architecture, accessories, luxury goods, wellbeing, fashion, perfume, watches, art, business/ wealth management, yachting, restaurants, aviation, technology, and treats for children and pets. and much much more. If it's high standard luxury you'll certainly find it on Slaylebrity

Our Members are:

Extremely Wealthy
Male and Female
Highly discerning in their tastes
Living the life that others only dream
Accustomed to being in the most
Exclusive Places



RATE CARD 2017

RATE CARD 2017

LANDING PAGE VIDEO TAKE-OVER

Specifications:

Must be of editorial quality and must have English speaking content.

6 slots

Monthly: \$10,000

RATE CARD 2017

SPONSORED GIVEAWAY

We require the Giveaway items to be delivered to our holding office in London or Manchester.

Monthly: \$2000

RATE CARD 2017

Influencer marketing with Slay Angels or Slay Bambinis

Must deliver promotional items to our Manchester receiving office.

Monthly: \$5000

Package includes photography plus full promotion.

RATE CARD 2017

SELF SERVICE

Share your brand or personal content on Slaylebrity: the world's most exclusive social platform

Yearly Fee: Bronze: \$12000

Silver: \$18,000

Gold: \$60000

Black: \$100,000

(reserved for high performing members with 500K and up followers in their slay tribe)

RATE CARD 2017

SOCIAL MEDIA PROMOTION

\$1000 per post across Instagram, Pinterest, private Slaylebrity group on facebook, slay club world on facebook, twitter, youtube, flickr

RATE CARD 2017

SOCIAL MEDIA PROMOTION

You can choose any category or a specific member page on slaylebrity to display your sponsored post.

All posts are permanent and optimized for maximum visibility.

Price: Any slay page: \$1000 per post.

Member Page

Bronze: \$500 per post

Silver: \$600 per post

Gold: \$1000 per post

Black: \$5000 per post



READY TO ROLL?

Let's talk at info@slaynetwork.co.uk